



Our Services
INVESTMENT

Economic Development
Agency | **Brandenburg**

INVESTING IN BRANDENBURG

A smart decision

LET'S GO BRANDENBURG!

Brandenburg is emerging as a new center of sustainable industry in Germany. From electromobility to the circular economy to the energy transition – more and more global players, innovative medium-sized companies, and creative start-ups are taking advantage of the first-class location Brandenburg offers.

Investing here means benefiting from the dynamic development of the growing economic region around Germany's capital, Berlin.

Fast approval procedures, a highly motivated skilled workforce, well-connected business locations, and suitable funding provide additional boosts for your investment. Excellent networking opportunities and targeted technology transfers give you a competitive edge in day-to-day business.

ON THE RIGHT TRACK WITH WFBB'S SERVICES

Whether you are looking for a new location, seeking to attract skilled employees, network with other businesses and research institutes, or you need advice on climate-friendly production, we're your partner in Brandenburg. We'll support your project every step of the way, from planning to implementation.

THE ECONOMIC DEVELOPMENT AGENCY BRANDENBURG (WFBB)

WFBB is your central point of contact for economic and workforce development in Brandenburg. Our service is free of charge, tailored to you, and confidential.



”

Join the companies benefiting from WFBB's comprehensive range of services for investors and for businesses already located in Brandenburg. We offer you advice, support, and comprehensive expertise for a successful investment in Brandenburg.

“

DR. STEFFEN KAMMRADT

CEO (Spokesman)

Economic Development Agency
Brandenburg



LOCATIONS

FIND THE RIGHT PLACE

Room to develop: Brandenburg offers commercial and industrial sites in the best locations. WFBB's support makes finding a suitable location quick and easy.

SUPPORT FOR FOREIGN DIRECT INVESTMENT AND COMPANY EXPANSIONS

Fast approval procedures and your point of access to important contacts. We support your plans to establish or expand your company in Brandenburg.

FUNDING

FUNDING PROGRAMS

Take advantage of our expertise to find funding programs tailored to your project's requirements.

ADDITIONAL BENEFITS

EXPERTISE ON HUMAN RESOURCES

Benefit from WFBB's comprehensive advice to recruit and train skilled employees in Brandenburg.

WE ARE YOUR NETWORK

WFBB's support gives you quick access to regional industry-specific networks and suitable cooperation partners.

SUSTAINABLE BUSINESS

Combining resource conservation with economic success – we support your transition to climate-friendly production and energy-efficient company facilities.





LOCATIONS >>



LOCATIONS

FIND THE RIGHT PLACE

If you're looking to set up a new plant or expand your company in Brandenburg, you can rely on our *Business Location Development team*.



WHAT WE CAN
DO FOR YOU:

We'll find the right location for your business

- We comprehensively screen available sites to identify suitable commercial spaces and real estate.
- We prepare detailed reports presenting all the information and the key location assets based on your requirements.
- We'll organize viewings and accompany you during meetings with owners, realtors, and public property developers.





SUPPORT FOR FOREIGN DIRECT INVESTMENT AND COMPANY EXPANSIONS

Once you've chosen the location for your new company premises or expansion, we'll assist you in realizing your project. If you have any questions during the implementation, you can count on our support.



WHAT WE OFFER:

Support with planning and implementing your projects

- We'll actively support you during approval procedures.
- We're your partner during negotiations with stakeholders and administrative bodies at the state, district, and local level.
- We'll put you in touch with key decision-makers.



FUNDING >>

FUNDING PROGRAMS

Brandenburg supports your investment and creates new jobs in your company through tailor-made funding programs.

We'll show you which opportunities and services you can benefit from.



Tailor-made funding

- You'll benefit from individual and tailored advice on funding opportunities provided by the state, the federal government, or the EU.
- We'll help you apply for funding to realize your investment project.
- Take advantage of our close cooperation with ILB, the business promotion bank of the state of Brandenburg.

ON THE RIGHT TRACK WITH WFBB

BRANDENBURG PROMOTES GROWTH



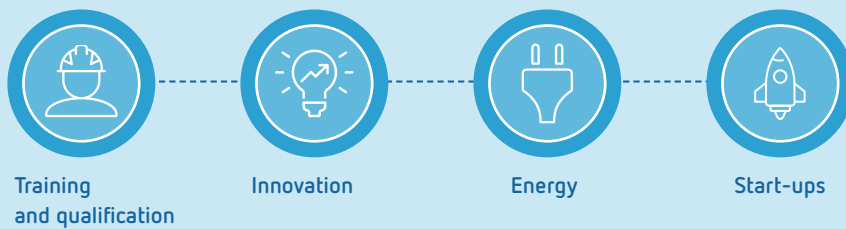
MORE INFO

An excellent environment for investors



Companies can base their investments on tailored funding programs. Grants are available for **material costs**, such as the construction of an assembly hall, or for **wage costs**. For large companies, **funding** for an investment in the Polish border region can amount to up to 25% of the **sum invested**. For small businesses, funding can be **as high as 45%**.

Further funding programs for investors



FUNDING



FUNDING PROGRAMS



CHRISTOPH MIETHKE
Founder and CEO
of Christoph Miethke
GmbH & Co. KG

”

We've grown continuously over the past few years. During the expansion of our Potsdam facility for medical technology development and production, the state of Brandenburg has been a constant source of support. We feel that they really have our back.

“



ADDITIONAL
BENEFITS





ADDITIONAL BENEFITS

EXPERTISE ON HUMAN RESOURCES

Skilled employees are essential to a successful investment: We are your partner with the skilled worker services of our WFBB Labour teams.

arbeit.wfbb.de

Our expertise to help you recruit skilled employees


- We'll support you with recruitment and human resource development.
- We'll advise you on funding opportunities for your staff training.
- Publish your job vacancies free of charge and promote your employer branding on *Fachkräfteportal Brandenburg*, the online service for living and working in Brandenburg.

www.fachkraefteportal-brandenburg.de



Welcome-Center


WELCOME IN STATE OF BRANDENBURG



Welcome-Assistent

With the Welcome Assistant you can find information and contacts on work permits.


ZUM ASSISTENTEN



Hi - welcome to Brandenburg

Welcome to the most family-friendly federal state.

ZUM ARTIKEL



Returning to Brandenburg

Initiatives take care of people returning to Brandenburg.

ZUM ARTIKEL



Job vacancies

YOUR CAREER IN BRANDENBURG

Here you will find many interesting job offers from the state of Brandenburg, published by companies directly or via partner sites. Offers from the Federal Employment Agency are marked with the logo of the Federal Employment Agency. You can search for fields of activity, industries or keywords. We wish you every success in your search for the right job.



We'll find the right partners to accelerate your business

- We provide comprehensive and specific information on the hotspot for science and research in Brandenburg and Germany's capital region.
- We'll put you in touch with relevant scientific institutions, and research and development institutes.
- Join industry-relevant networks and benefit from WFBB's cluster management support.

WE ARE YOUR NETWORK

Networking is the key to success – our forums for exchanging ideas with science and research partners in Brandenburg will help you develop new technologies and products.

Universities and technical colleges in Brandenburg and Berlin have an impressive track record in many disciplines and are keen to actively support businesses in the region with their expertise.

In addition, excellent research and scientific institutes make Brandenburg and the capital region an innovation hotspot for companies.





ADDITIONAL BENEFITS

SUSTAINABLE BUSINESS

Investing in sustainability:
Brandenburg is the ideal place to do just that. We advise you on everything from energy efficiency to the circular economy, all the way through to certifications for green manufacturing.



ADVICE



INFORMATION

FUNDING



We support your transition to future-oriented production

- Our experts will help you capture your energy consumption and evaluate your energy infrastructure.
- Improve your energy efficiency through innovative energy management systems and processes.
- Benefit from individual advice on new sustainable materials, the circular economy and using renewable energy.

BRANDENBURG SUCCESS STORIES

We help businesses achieve sustainable growth.

Want to be one of them?

Tesla Gigafactory

The US electromobility specialist built its European Gigafactory in Grünheide (Oder-Spree district) in a record 861 days – from the announcement of its investment to the delivery of the first vehicles. The company has now grown to become the largest private industrial employer in the state of Brandenburg. Tesla's investment has also significantly boosted Brandenburg's evolution into a new center for modern mobility. It has helped establish a closed-loop value chain for the battery industry in the state. The company worked closely with WFBB's *Business Location Development team* during the plant's construction and further expansion.

Supported by:

WFBB Services for Business Location Development



Supported by:

Joint Task for the Improvement of Regional Economic Structures (GRW) funding program



Biotech relocation to Brandenburg

Biotechnology company **BIOPCYC Biotechnologie GmbH & Co. KG** officially opened a new laboratory and office building in Potsdam's Golm district in 2023. The investment has created 14 new jobs. The state of Brandenburg has actively supported the company's development for many years via WFBB and ILB, Brandenburg's business promotion bank. Financing for the new building was supported by the *Joint Task for the Improvement of Regional Economic Structures (GRW)* funding program.

Photovoltaic technology from Brandenburg

In 2019, UK solar company **Oxford PV** expanded its location in Brandenburg an der Havel to include a production facility for novel solar cells. The expansion created 24 new jobs. Founded in 2010 as a spin-out from the University of Oxford, the company brought a new technology for thin-film solar cells to market maturity and established a base in Brandenburg in 2016. Its expansion was supported by the *Joint Task for the Improvement of Regional Economic Structures (GRW)* funding program, with active assistance from WFBB.



Supported by:

Joint Task for the Improvement of Regional Economic Structures (GRW) funding program



ADDITIONAL BENEFITS FOR YOUR INVESTMENT

FIND SUCCESS WITH THE RIGHT INFORMATION

[BRANDENBURG-INVEST.COM](https://www.brandenburg-invest.com)

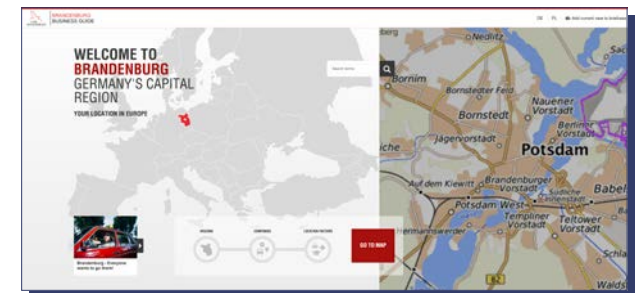
Success starts in Brandenburg – the platform for decision-makers and companies that want to benefit from the advantages of an innovative economic hub.

[BRANDENBURG-BUSINESS-GUIDE.DE](https://www.brandenburg-business-guide.de)

Welcome to Brandenburg – the Business Guide is the geoportal for location and industry information for all companies looking to settle in Germany's capital region.

[LAUSITZ-INVEST.DE](https://www.lausitz-invest.de)

Lusatia – a region on the move! This is where innovative technologies that will be instrumental in the energy transition are being developed. This is where innovation feels at home.



CONTACT US

**Wirtschaftsförderung
Land Brandenburg GmbH**
Babelsberger Str. 21
14473 Potsdam
Germany
info@wfbb.de

WE'RE HERE TO HELP

Benefit from WFBB's support and advice.
We see our commitment to your business as a long-term cooperation
based on trust.

Get in touch:



Verena Heyner
Head of Department
Industry
Tel. +49 331 - 730 61-216
verena.heyner@wfbb.de



Sylke Wilde
Head of Department
Mobility
Tel. +49 331 - 730 61-231
sylke.wilde@wfbb.de



Stefan Bauer
Head of Department
Healthcare Industries,
Life Sciences
Tel. +49 331 - 730 61-251
stefan.bauer@wfbb.de



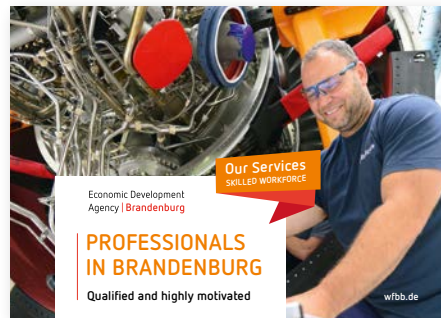
Otmar Hamp
Head of Department
Media, ICT
Tel. +49 331 - 730 61-262
otmar.hamp@wfbb.de

ANY OTHER NEEDS?

TAKE ADVANTAGE
OF WFBB'S SERVICES



INNOVATION



SKILLED WORKFORCE



INTERNATIONALIZATION



ENERGY



START-UPS



SUSTAINABILITY

#LetsGoBrandenburg

"BASF is investing in the future at its Brandenburg production facility in Lusatia. We've launched numerous projects with a global reach on our journey to climate neutrality here in Schwarzheide. With the state of Brandenburg, we have the support of a strong and reliable partner who has a real understanding of the industry's needs. The state's agencies use this insight to create an excellent framework for our projects to succeed."

JÜRGEN FUCHS
Chairman of the Management
Board of BASF Schwarzheide GmbH

