

WFBB'S SERVICES FOR YOUR BUSINESS

INVESTMENT

SKILLED WORKFORCE

ENERGY

INNOVATION

INTERNATIONALIZATION

START-UPS

SUSTAINABILITY

WFBB



The Economic Development Agency Brandenburg (WFBB) helps investors, established companies, and innovative start-ups in the state of Brandenburg to grow their businesses.

WFBB offers a wide range of business and employment promotion services under one roof – everything from assistance with relocation and expansion through innovation, internationalization, and networking to the recruitment and training of skilled workers. It also acts as the state’s energy agency and supports local authorities and companies in the efficient use of energy.

WFBB supports sector-specific economic clusters in the state of Brandenburg and the German capital region and the sustainable development of industrial and commercial sites.



WE ARE HAPPY TO SUPPORT YOU

INVESTMENT



- We will find the ideal location for your business in Brandenburg, to maximize your success. Take advantage of our specialist knowledge of the region and of the spaces that are currently available.
- We will put you in touch with key contacts and institutions and support you during approval procedures.
- Brandenburg offers tailor-made funding programs to support investment in relocation and expansion. We assist you with all stages, from application to the completion of your project.
- We are here to help if you want to make your site or production processes climate-friendly.



DOWNLOAD PDF

SKILLED WORKFORCE



- We are the right partner when it comes to recruiting qualified employees for your company.
- We advise on employee training, on securing skilled workers, and on developing new, socially innovative approaches to securing skilled workers.
- Use the skills of our *International Talent Desk* to help you attract and integrate skilled workers from other countries.
- We can also help if you want to recruit young professionals from Brandenburg's universities or specialists and managers from the German Armed Forces.
- You can place your job advertisements free of charge via the *Brandenburg skilled workforce portal*.



DOWNLOAD PDF

ENERGY



- We help you to reduce your energy consumption: With the support of the Energy Agency Brandenburg, your business energy costs will become manageable again.
- We advise on the introduction of legally required energy management systems.
- We provide information on the use of renewable energy sources and put you in touch with relevant networks and institutions.
- Our *Sustainable Mobility Solutions team* provides advice on converting your fleets to electric drive systems, and networks you with partners and contacts across all sectors.



DOWNLOAD PDF

INNOVATION



- Use our know-how to bring your innovations to market faster, open up new markets and leverage sales potential.
- We ensure successful technology transfer and connect you with research institutions and key partners.
- We provide you with advice on suitable funding programs to help your company innovate and launch new products.
- We advise you on innovation management and the optimization of your innovation processes.
- Our WFBB Labour specialist teams help you recruit innovation specialists and develop social innovations to secure skilled workers.



DOWNLOAD PDF

INTERNATIONALIZATION



- Use our support and advice to bring new products and services successfully to international target markets.
- We help you establish international partnerships and identify new sales channels.
- You benefit from our advice on tailor-made funding opportunities to boost your international business.
- We offer you opportunities and the appropriate platforms to present your innovative products and services at trade fairs in Germany and abroad.
- We are here to help if you want to tap into new international markets.



DOWNLOAD PDF

START-UPS



- We take you through a start-up check and show you how to turn your idea into a successful business model.
- Drawing on our strong network, we provide support – free of charge – with drawing up your business plan and ensure you are ready to launch your start-up.
- The right financing and risk minimization: Our advice will help you identify the appropriate financing and funding instruments for your start-up.
- Find your co-working space, office space or commercial and industrial premises in prime locations – Brandenburg offers start-ups and new companies plenty of room to develop.



DOWNLOAD PDF

SUSTAINABILITY



- Mastering transformation: New materials, bioeconomy or resource efficiency - we connect you with the right partners.
- Whether your priority is new materials, the bioeconomy or resource efficiency, we connect you with the right partners.
- Through the Energy Agency Brandenburg, we offer you comprehensive expertise on optimizing your energy consumption and the use of renewable energies, as well as relevant certifications.
- Make your transport sustainable: We advise on how to future-proof your vehicle fleet and ensure it is climate-neutral.



DOWNLOAD PDF

CONTACT US

**Wirtschaftsförderung
Land Brandenburg GmbH (WFBB)**
Babelsberger Str. 21
14473 Potsdam
Germany

Tel.: +49 331 – 730 61-0
Fax: +49 331 – 730 61-109
info@wfbb.de

Please scan the QR code below for the addresses of our regional centers in Neuruppin, Eberswalde, Frankfurt (Oder), Cottbus and Potsdam.

Our advice is of course free of charge, neutral, and confidential.



Parking | Free parking spaces are available for customers and business partners in the underground parking garage at Potsdam Central Station (entrance via Babelsberger Str.). The maximum stay is three hours. Our reception team in the foyer will validate your parking ticket after your appointment.

Arriving by train, streetcar or bus | Travel to Potsdam Central Station. From there, take the north exit via the Bahnhofspassagen mall.

wfbb.de



#LetsGoBrandenburg